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Innaya by Himani Shah

An impressive piece of bling **doesn't have to cost you a fortune!** Innaya's stunningly unique engagement rings have a **striking resemblance to solitaire diamonds**, however the brand in fact uses extraordinary craftsmanship to assemble small, fancy-shaped, natural pie-cut diamonds to create an **illusion look of a bigger, single rock**. The best part? **It costs just 10% of the price of traditional solitaire jewellery!** Along with **free consultations** and **free jewellery re-designing and polishing**, Innaya might just be the best value for money on this list. Design-wise, Innaya's exclusively-cut diamonds are of **topmost clarity and colour**. Its collection walks the line of **classic designs with a modern twist**, making it a perfect go-to for millennial brides.